



Dr. Gertraud Leimüller, MPA (Harvard)

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Effective 2022

EDUCATION

- 2004/2005 ○ **Harvard University**, USA. Midcareer program at Harvard Kennedy School. Degree: Master's in Public Administration (MPA). Focus on innovation policy, leadership, and management
- Courses at **Massachusetts Institute of Technology (MIT)**, USA, at the MIT Sloan School of Management. Focus on innovation management, especially Open and User Innovation with Prof. Eric von Hippel
- 1993-1997 ○ **University of Vienna**, Austria. Dr.rer.nat. in Nutrition Science
- 1988-1993 ○ **University of Vienna**, Austria. Mag.rer.nat. in Nutrition Science

EMPLOYMENT AND WORK EXPERIENCE

- Since 2022 ○ **Co-Founder and Managing Director** of startup company leiwand.ai – Trustworthy Artificial Intelligence for everyone
- Since 2021 ○ **Social Science Lead and Co-Initiator** of [fAlr by design](https://fAlr.bydesign), research project on developing a process model for non-discriminatory AI, 2021 - 2024
- Since 2018 ○ **Member Board of Trustees**, Paracelsus Medizinische Privatuniversität Salzburg, Austria
- Since 2006 ○ **Founder and Managing Director** of [winnovation](https://winnovation.at) – one of Europe's first research and consulting company focusing on Open Innovation
- Since 2013 ○ Elected **Vice President** of the national Creative Industries Platform [Kreativwirtschaft Austria](https://KreativwirtschaftAustria.at), before: elected **President** (2006 – 2013)
- Since 1999 ○ **University Lecturer** at the University of Vienna (1999 – 2008) and Danube University Krems (since 2009)
- Since 2007 ○ **Columnist and Writer** – weekly column [gewagt gewonnen](https://www.salzburger-nachrichten.at/wirtschaft/gewagt-gewonnen) on innovation and entrepreneurship in the Austrian newspaper Salzburger Nachrichten
- 1994-2006 ○ **Economic and Science Editor / Journalist** at the Austrian newspaper Salzburger Nachrichten, Vienna Office. Main topics: economics, technology, fiscal policies, science
- 1990-1994 ○ **Freelance Journalist** for the newspapers Der Standard, Vienna, and Die Zeit, Hamburg

JURYS AND PANELS

- 2010-2011 ○ Member of the **EU Expert Panel on Services Innovation**, European Commission, GD Enterprise and Industry
- 2012-2014 ○ Member of the **European Creative Industries Alliance (ECIA) Policy Learning Platform**, European Commission, GD Enterprise and Industry
- Ongoing ○ Evaluator and jury member in **innovation & research programs** such as
- Horizon Europe, Horizon 2020: EIC Accelerator, SME Instrument, COSME, Science with and for Society (SwafS)

Member of evaluation board for projects in ICT, arts, cultural and creative industries, nutrition, food technology, ecology, climate change, digital platforms and business models
 - Austrian research funding organisation FFG

Jury chair in the maker space program Innovationswerkstätten, jury chair in education lab program Innovationslabore für Bildung
 - COIN program of FFG – Open innovation of companies and academia, Co-creation spaces Klima & Energie program of FFG

Jury member
 - S2B – Science to Business Award for academic spin-offs, Rudolf-Sallinger-Fonds, Austria

Jury member

OTHER ACHIEVEMENTS

- April 2005 ○ Award **FEMtech-Expert of the Month**, Federal Ministry for Transport, Innovation and Technology
- 2006 ○ Award **MedienLÖWIN** for reporting on female leadership topics
- 2004-2005 ○ **Fulbright Scholarship** for studying at Harvard University
- 2003-2006 ○ Chair of the female leadership network **EWMD (European Women for Management Development)**, regional chapter Vienna

SELECTED PUBLICATIONS

- **Openness in International Science and Innovation Policy**. Study (in German) on behalf of the German Stifterverband, 2021 https://innosci.de/wp-content/uploads/210617_innOsci_Studie_Openness_international.pdf

- **The Potential for Strategic Openness – The Future of the German Science and Innovation System.** Study (in German) on behalf of the German Stifterverband together with C. Blümel and B. Fecher, 2018 www.stifterverband.org/medien/potenzial-strategischer-oeffnung
- **Open Innovation Hub University: The Vision and Challenge of a Strategic Reorientation.** Book chapter in: Prospects and future tasks of universities. Austrian Council on Research and Technology Development, LIT 2017
- **Using Knowledge From Analogous Markets for Innovation – Reasons and Processes.** Book chapter (in German) together with M. Poetz in: Innovations through knowledge transfer, Springer Gabler 2014